

## Clayton Century Foundation Board of Directors Meeting Minutes

Wednesday, July 29th, 2009 2<sup>nd</sup> Floor Conference Room, 8000 Maryland Ave. 7:00 PM

Attendees: Ken Goldman, Judy Goodman, Scot Boulton, Jill Fisher, Sally

Cohn, Michelle Harris, Dan Human, Bev Wagner, Lee Hanson, Gary Feder, Cindy Berger, Elizabeth Robb, Jim Sherby, John

McCormick

Staff: Patty DeForrest – Director of Parks & Recreation, Sarah Umlauf -

Community Resource Coordinator

**Absent:** Lotta Fox, Gary Krosch, Janet Rodgers, Cindy Rapponotti

#### 1. Call to Order

Ken Goldman called the meeting to order at approximately 7:05 PM.

#### 2. Opening Remarks by Ken Goldman

Ken welcomed the group and directed their attention to the materials on display and distributed to the board members including the Q&A that will be distributed with the solicitation letters.

# 3. Approve April 29<sup>th</sup>, 2009 Minutes

Dan Human moved to approve the minutes. Scot second the motion. The minutes were approved as submitted.

#### 4. Key Projects by Patty DeForrest

The key projects were presented in a PowerPoint presentation available as an attachment to the minutes.

#### 5. Budget Review by Patty DeForrest

The budget review was presented in a PowerPoint presentation available as an attachment to the minutes.

### 6. Resolutions by Patty DeForrest

Dan Human moved to accept the budget as submitted and Scot Boulton seconded the motion.

Discussion followed. The group found confusion in the separate names for the separate initiatives. To be a true umbrella organization, the group suggested referring to the initiatives by appropriate names such as CCF Parks, CCF History, CCF Art, and CCF Sustainability.

The budget included a 1.2 million dollar fundraising goal for 2010. This total reflected the group's focus on acquiring founding donors and creating grassroots support within the community before seeking out for larger donations.

Resolution 14, the FY2010 budget, was passed unanimously as amended with name changes for the CCF initiations to reflect CCF Parks, CCF History, CCF Art, and CCF Sustainability.

Resolution 15, the new Clayton history book, was moved by Scot Boulton and seconded by Ben Uchitelle. The motion passed unanimously.

Resolution 16, the Shaw Park walking trail, was moved by Scot Boulton and seconded by Michelle Harris. The motion passed unanimously.

Resolution 17, the inclusive playground, was moved by Dan Human and seconded by Judy Goodman. The motion passed unanimously.

### 7. Resolutions by Scot Boulton

Scot introduced 2 resolutions for approval by the Board.

1. That there is hereby created the Clayton Century Foundation Advisory Board (the "Advisory Board"). The officers and the Board of the Corporation shall from time to time consult with the Advisory Board, as the CCF officers and Board of the Corporation deem appropriate. The Board of the Corporation shall from time to time designate the number of members, the qualification of members, and identity of members constituting the Advisory Board and shall have the power to alter or abolish the Advisory Board as they see fit.

Dan Human moved to pass the resolution. Gary Feder seconded the motion. After discussion, the resolution was amended: A committee will create criteria for appointment to the advisory board but the few persons that have already been cultivated will be approved by name by

a temporary task force. Dan Human moved to pass the resolution as amended. Jim Sherby seconded the motion. The resolution was approved as amended.

2. That the two Sections of the CCF known as the Friends of the Hanley House and the Clayton History Society are hereby merged and that there shall hereafter be only one Section remaining to be known as the Clayton History Society, such merger to be effective upon action of members and the Boards of each of the Friends of the Hanley House and the Clayton History Society agreeing to such merger.

Dan Human moved to pass the resolution. Gary Feder seconded the motion. After discussion, the resolution passed.

#### 8. Upcoming Events

The CCF is presenting the Historic Hanley House Fall Festival and Hoppin' Fundraiser on October 10, 2009. All CCF board members will receive a free ticket to the Hoppin' Fundraiser. The group was encouraged to invite friends and neighbors to the event.

### 9. New Business

Elizabeth Robb discussed the upcoming Centennial Celebration. Based on her experience with the Bicentennial celebration, she recommends hiring a full-time staff person to take the responsibility of planning and executing the centennial. Possible centennial projects could reflect bicentennial projects including the creation of a commemorative coin, a parade, or a community softball game. The city could produce a community fair, host a gala kick-off, incorporate with the school district and mark all diplomas with a centennial logo, and host essay contests.

The city could partner with local museums and look into cooperating with groups that are stakeholders in the event including St. Louis County, the School District, the Chamber of Commerce and retail groups. Elizabeth recommends forming a focus group no later that the first quarter of 2010.

### 10. Next Meeting

The next CCF board of directors meeting will be held on Wednesday, October 28<sup>th</sup>, 2009, at 7:00 pm. The location will be determined.

# 11. Adjourn

The meeting was adjourned at 9:00 PM.

Minutes submitted by Sarah Umlauf.